

Cubes International Group has strategically expanded its operations into logistics and food export-import, among others, while maintaining a focus on personalised services, consistency and integrity

Cubes International Group: strategic and diversified expansion

Cubes International Group began as a trading and contracting company in 2011 and expanded into logistics in 2018.

Led by Chairman and Managing Director Shareef Muhammed, the company soon found its logistics arm becoming a top player in the region, with offices in Qatar, the U.A.E. and India. Despite the challenges brought on by the pandemic, the company invested in moving perishable goods by sea freight, earning the trust of suppliers in the market and expanding its operations to include the movement of various cargo types to the U.K., the U.S., and GCC countries.

Cubes International Group has verticals such as:

- **Construction:** Cubes International Developers, India
- **Architectural service:** Psycho Designs Pvt. Ltd, India
- **Food Import and Export:** Cubes International Logistics, India and the U.A.E.
- Cubevo International Trading, India
- **General trading and manpower supply:** Cubes Trading and Contracting, Qatar
- **FMCG:** Cascade Food Stuff Trading, India and the U.A.E.
- **Media Production:** Cubes Entertainment, India

The company's success is attributed to its strategic and operational flexibility, with a focus on personalised services, consistency and integrity. Cubes International Logistics exports 500 TEUs (Twenty feet equivalent unit) per month from Kerala, serving exporters and suppliers with safe and affordable transportation options via sea freight.



SHAREEF MUHAMMED, Chairman and Managing Director, Cubes International Group